2017-03-08 BCDP EC Meeting Agenda

Public 3/8 EC Presentation (Open to public)

Public URL to this document: http://bcdp.co/20170309-ECMM

Agenda

5:30 PM Social Gathering

- **Matt Jones** welcomed the new leaders. Said he is getting active on Facebook and asked for Likes to follow what he’s up to. [https://www.facebook.com/mattjonesco/](https://www.facebook.com/mattjonesco/)
  - Also went over upcoming Oil & Gas bill and bill to revoke electric card credits.
- **Lisa Coffmen**, from Jared Polis office, spoke about Republicans work to appeal ACA and defund it anyway they can.

6:00 PM Chair and Officer Update

*This section is an informal meeting. See the Public 3/8 EC Presentation for more info covered during this section. Meeting minutes were not taken.*

Chair – Mark J. Williams – [Mark@bocodems.org](mailto:Mark@bocodems.org)

1. **Strategy/Work to date (15min)**
   a) **GOTE focused in 2017**
      i) This will help keep out connections to the community strong and current for 2018. Help resist the administrations and their agenda that goes against our platform and engage our supporters and grow our base. We want to rebuild BCDP as an agile organization that learns, adapts, and leads.
   b) **GOTV focused in 2018**
   c) And then as we do so...
      i) OOMF! Outreach, Organize, Mobilize, and Fundraise
      ii) *...keeps our organization sharp, our contribution relevant and our members engaged as we resist Trump Administration policies in 2017, and prepare Democratic voters to win elections in 2018.*
   d) **How we’ll distinguish ourselves**
      i) Professionalism & Leadership
      ii) Community & Collaboration
      iii) Inclusive & Receptive
   e) **Our Value Prop**
      i) **GOEngage**: To volunteers, members, donors and elected officials, the BCDP is building a larger base of engaged, motivated and dedicated Democratic voters
      ii) **GOTV**: To voters, the BCDP is where you go to effect change and see your values in action
f) **DART (Direct Action Response Team)**
   i) **Goal:** An action-based campaign that *activates* and *tests* BCDP operations, grows the member base, and provides opportunities for community engagement and fund raising.
   ii) **Focus:**
      1. Canvassing...Local needs and issues
      2. Recruiting issue-activists
      3. Mobilizing turnout capacity
   iii) **We need to help do what was done in Houston, to turn counties red and purple counties Blue.** [Link to Houston article](#). Republicans outspent Democrats by 3:1, but took over most positions top to bottom due to grassroots efforts. This is the goal behind DART.

g) **Other Initiatives**
   i) Reinvigorate the Metro Chair Council
   ii) State-wide Coordination with the CDP

**Vice Chairs**

1. **Katie Malzbender - Vice Chair, External Communications - KatieM@bocodems.org**
   a) **External Communications**
      i) **Goal:**
         1. Through regular communications, build trust with our audience and be a reliable resource for Democrats and progressives in Boulder County.
      ii) **Tactics:**
         1. Regular Email
            (a) Twice monthly newsletters and a volunteer one
         2. Social Media
            (a) Ramping up social media presents also
   b) **Community Engagement**
      i) **Public Events**
         1. Continuing BCDP’s participation in community events and increasing visibility
            (a) Event calendar: [http://www.bocodems.org/bcdpevents/](http://www.bocodems.org/bcdpevents/)
            (b) If you have events to add email them to events@bocodems.org
         2. Sharing and participating in progressive community events
      ii) **Open Office Space**
      iii) **Political Education & Engagement**
         1. Emerge Scholarships for BoCo progressives
         2. Party Information Sharing
   c) **Looking for local artist to put art on display at HQ**

2. **Geof Cahoon - Vice Chair, Internal Planning – Geof@bocodems.org**
   a) **We are going to engage with voters in a new and different ways, we are going to have conversations with the voters. Build out precinct teams. We are going to help outside of Boulder County, to help in swing counties.**
   b) **Check out “Swing Left”** ([https://swingleft.org](https://swingleft.org)) organization, we want to follow this same model. To engage voters, get more volunteers, and WIN!

3. **Katie Wallace - Vice Chair, Capacity – KatieW@bocodems.org**
   a) **Outreach & Inclusion Team**
i) Working to clarify O&I’s Strategic Plan, as well as create Operational Plan
ii) Helping coordinate and recruit volunteers for information sessions for people without documentation, and working with the county on door-to-door efforts to share important information with effected families
iii) Outreach to community groups and leaders to promote and support diversity on boards & commissions and in our candidate pool; support diverse candidates in 2017

b) Volunteers
   i) Bringing data together through MyCampaign in VAN
      (1) Working to consolidate the various volunteer list into VAN and train people on VAN.
   ii) Newsletter with opportunities went out today!
      (1) 1st volunteer newsletter went out 3/5.
   iii) Coordinating with other groups around the county

c) Fundraising
   i) Aiming to have large and small dollar events
   ii) Putting together Century Club kitchen cabinet to help find hosts and plan events
      (1) Candace Bowie staying on as Truman Dinner lead. Event will be in Sept.
   iii) Working to grow our online fundraising through targeted digital ads

d) Team Leads Needed!
   i) Century Club lead – to help plan regular events to celebrate CC members and help support others who would like to help with CC organization
   ii) Small dollar fundraising lead – to find hosts for and coordinate small dollar fundraising events
   iii) Fun Events Lead – To bring back events like movie nights and support PCP/AC neighborhood meet-and-greets

Treasurer – Jim Johnson – Jim@bocodems.org
1. Treasurer’s Report – Long range Planning (3min)
   a) Went over current balances and 1st SoS report filed,
   b) From ReOrg
      i) Century Club update: 60 new\renewing members, 155 total
      ii) Johnathan Singers ask for donations at ReOrg was amazing and resulted in covering the cost many times over! Thank You, Johnathan!!!
   c) New officer team invested in leadership training that was help two weeks after they were elected
   d) Xcel Electrical Meter Issue
      i) Progress is being made. It has been determined that we were being billed for both the wrong electrical meter and the wrong gas meter. This matter should be completely cleared up by our next EC meeting.
   e) Outside security lighting is in place!!!
   f) Please be sure to congratulate your new Assistant Treasurer: Celeste Landry

Secretary
1. Internal Communication Improvements
   a) As a 20-year IT communications and collaborations expert, he has been working with IT to improve and secure party communications
i) Email and document management moving to Microsoft Office 365
ii) This will improve communications, collaboration, continuity as people change in key roles

b) Slack being used for most internal comms (http://slack.com/is)
   i) Form to join: http://bcdp.co/GetSlack
      (1) Open to Team Leads and EC members
   ii) Primary goal is to reduce emails and increase transparency
   iii) For more info see: http://bcdp.co/SlackInfo

1. Overview of Digital plan for BCDP (5min)

- Email
- Website
- Social Media
- Digital Tools

## Content Strategy
Place, Relevance, Bilingual.

## Consolidation
Efficient, Responsive, Nimble.

Measure and Review, to Learn, Adapt, and Lead

Q&A
- Discussion about how we are going to be more inclusive, when the county is 30% non-white and the EC does not reflect that. Are we going to work with people already in these areas?
  o Mark & Katie W. spoke to how we are going to work with partner other groups focused on minority groups.
- Question: We also need to understand there are many people outside of Boulder, Western\Eastern areas, that don’t reflect our strong progressive values. How are we going to reach out them?
  o Mark: Has started reaching out to leads in CD4 to figure out to better connect to rural voters.
- Comment: We have over 15,000 registered Latinos and we need to reach out them and make sure they know we haven’t forgotten them. We shouldn’t just knock on doors randomly to find them.
  o Mark: Strongly agrees, we need to start with the registered dems and get them in them connected
7:15 PM - Call to Order

This starts the formal meeting

1) Call to Order
   • As of 7:00PM there were 67 executive committee members in attendance, 44% of total EC.

2) Friendly amendment to amend agenda to include the following
   a) Add Voting on team leads & additional special appoints
   b) Add Central Committee Meeting Planning
   c) Add Resolutions for Electronic Voting
   d) Candidate for CD2 to speed
      • Passed unanimously

3) Motion: Approval of Proposed Agenda
   • Passed unanimously

4) Motion: Approval of Minutes for February 4th Reorganization Meeting
   a) 2/4/16 Biennial Reorganization Meeting Minutes
      • Passed unanimously

Reports from Committees & Teams

Treasurer's Report
   • Motion: Accept treasure's report, covered earlier
      • Passed unanimously

Field Team Report
1) Removals
   a) 7 removals based on No Field Work (NFW). Field team contacted around 20 people who had NFW. Most have moved, and the 7 others didn’t return calls or wanted to contest their removal. Multiple attempted to contact them, including Area Coordinator and field leads. In each case the affected Precinct Leader was informed of the pending action

i) Precinct    Position    Name              Basis
   (1) 213  PCP  Alan Rosenfeld  NFW
   (2) 213  PCP  Steen Davis    NFW
   (3) 608  PCP  Arian Hampel   NFW
   (4) 620  PCP  James Enright  NFW
   (5) 645  PCP  Jacqueline Herrera  NFW
   (6) 854  PCP  Samuel Hotaling NFW
   (7) 865  PCP  Thomas Klenow   NFW

   ii) Alan Rosefeld was present to contest: Asked to discussed the process, mainly concerned about the wording of one of the emails that he stated said "you have been removed." He also stated that that GOTV is not the only part of the role and that he has participated as a leader by showing up at ReOrg and many other Boulder County events. Doesn’t think it’s a good time to be removing PCP given the new focus of the party

   (1) Linda Lee, field lead, read the email and it said that he was only on the list to be removed due to failure to carry out field work and reference the bylaws. It did not state "you have been removed."
(2) Jim McNeil & Linda went over some of the information used to show that field work was not done.

(3) There was agreement from leadership team the process needs some improvement and will be open to discussing this more, at a later date.

b) **Motion: To table removals**
   i) 1st: Alan
   ii) 2nd: Tom Grasso
   iii) **Failed**: Only three yes votes

c) **Motion to accept field team report to remove 7 members listed**
   i) 1st: Geof
   ii) 2nd: Jim
   iii) Discussion: Multiple people made it clear that steps were followed above and beyond bylaws.
   iv) **Motion: To close debate**
      (1) Motion passed: Yes: 64 | No: 3

v) **Motion to accept list of seven removals**
   (1) **Passed**: Yes: 61 | No: 8

d) Resignations: (18)
   i) **Precinct** | **Position** | **Name**
      (1) 208 | PCP | Barbara Zaczek
      (2) 305 | PCP | Jamie Harkins
      (3) 412 | PCP | Alfred Howe
      (4) 503 | PCP | Sarah Mulcare
      (5) 605 | PCP | Rebecca Compton
      (6) 607 | PCP | Joshua Curfman
      (7) 615 | PCP | Karen Kochanski
      (8) 637 | PCP | Joshua Saucedo
      (9) 652 | PCP | Julie Gray
      (10) 702 | PCP | Michael George
      (11) 847 | PCP | Raffi Mercuri
      (12) 847 | PCP | Connor Finney
      (13) 855 | PCP | Dale Rose
      (14) 870 | PCP | Kendall Miller
      (15) 874 | PCP | Silvan Erb Summers
      (16) 910 | PCP | Sophia Stoller
      (17) 918 | PCP | Elizabeth Asnicar
   ii) **No vote required**

2) Nominations
   i) **Area** | **Position** | **Name**
      (1) 13-3 | Area Coordinator | Bruce Norikane
   ii) **Precinct** | **Position** | **Name**
      (1) 107 | PCP | Gladys Forshee
      (2) 213 | PCP | Jeffrey Gass
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<th>Type</th>
<th>Name</th>
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<tr>
<td>301</td>
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<td>Christine Berg</td>
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<tr>
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<td>Peter Salas</td>
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<tr>
<td>305</td>
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<td>Nancy Carabell</td>
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<td>Joshua Saucedo</td>
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<td>810</td>
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<td>Mindy Miller</td>
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<td>826</td>
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<td>Eric Straub</td>
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<tr>
<td>831</td>
<td>PCP</td>
<td>Jason Brown</td>
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<tr>
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<td>Allison Harvey</td>
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<td>634</td>
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<td>Shari Malloy</td>
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b) **Motion: To accept nominations listed**
   i) **Passed unanimously**

3) Have 113 precincts that need 1 or 2 PCPs, 21 are orphaned
   a) Orphaned precincts list: [http://bcdp.co/Orphans](http://bcdp.co/Orphans)

4) **Spring Fling Schedule - Field Training**
   a) Continuing efforts to recruit field team vacancies. Planning for “Spring Fling” precinct leader trainings. We are attempting to organize the Spring Fling training sessions around the five House Districts with the goal of having each House District Area Coordinator bring their PCPs to their respective training session. Spring Fling dates/venues/HD:
   b) Four will be head in each of our HD areas
      i) HD11: Saturday, April 29 @ Longmont Library 9:00 – 1:00;
      ii) HD12/33: Sunday, April 30 @ Lafayette Library from 1:00 – 5:00;
      iii) HD10: Sat., May 6 @ HQ, 8:00 – 12:00;
      iv) HD13: Sun. May 7 @ HQ, 8:00 – 12:00.
   c) Will bring in precinct leaders and their PCP for team building and training
   d) Anyone can goto either of these, training will be the same, but best to goto the one in your local HD to meet your local team
Outreach & Inclusion Team Update

1) Aren Rodriguez: O&I team has partnered with Boulder County so many volunteers will not be a member of the party since they need to be non-partisan.
   a) March 20th meeting canceled, still developing content.

New Business

1. Team Leads
   • All team leads roll-off at ReOrg and must be reelected by the EC. If you were a team lead in the past and are interested in being one again, please contact officers@bocodems.org
   a. Jim McNeil - Field Team
   b. Michael Page - Field Team
   c. Megan Dawson - Field Team
   d. Ron Weaver - Volunteer Team
   e. Lynne McNamara - Volunteer Team
   f. Bill Hyde - IT Team
   g. Paul Geissler - IT Team
   h. Marjorie McIntosh - Outreach and Inclusion Team
   i. Aren Rodriguez - Outreach and Inclusion Team
   j. Eliberto Mendoza - Outreach and Inclusion Team
   k. Nancy Geist - Office Manager & Special Events Team
   l. Clifton Smedley - Resolutions Team
   m. Carolyn Powell – Legal Team
   n. Nick Monck – Legal Team
   o. Celeste Landry – Assistant Treasurer
   p. Candace Bowie – Truman Dinner
   q. Tim Howard – Fundraising

2. Voting on Special Appointment, by the Chair (Mark Williams)
   a. Joel Davidow
   b. Emily Sheridan
   c. Rose Lopez
   • Motion: To approve Team Leads & Special Appointment as listed above
     o 1st: Geof
     o 2nd: Katie M.
     • Passed unanimously

3. Central Committee late-summer Meeting Planning Committee
   • This committee will be responsible for the planning of the CC meeting in Sept.
   • Motion: To form a CC Planning Committee
     o 1st: Geof
     o 2nd: Katie M.
     • Discussion: Will be planning the CC meeting
     • Passed unanimously
   • Motion: To appoint Alan Rosenfeld as chair of committee
     o 1st: Geof
     o 2nd: Katie M.
o Discussion: Will be planning the CC meeting
  o **Passed unanimously**

4. Online Voting Overview
   - 1st e-voting test of the Resolution on Fracking was a learning experience, but it worked and now we’ll form a committee to refine the process. Summary of some of this provided by Paul Geissler
     - Paul went over graph of voting results, that showed we far exceed the quorum. This allows people to participate without having to make a physical meeting. Committee should review and refine the process, then purpose bylaw changes to include this.
     - From presentation:
       ■ Link to eVote was sent with EC Call on Feb. 25, with a reminder on Mar. 1
       ■ 74 members voted, more than the quorum by 17 members
         - 40% of 43 core EC members
       ■ 93% voted in favor of the resolution
         - Two-thirds vote required to take a political position
       ■ An online vote will allow us to quickly take positions on time sensitive issues in time for our support or opposition to influence opinions.

![Online Votes By Full Days After Call](image)

- Concerns were raised that the system doesn’t support debate and excludes people who don’t have Internet access. But it was also discussed that eVoting is useful for urgent matters. This feedback will be taken under considerations by the evoting committee.
- **Motion:** To form an electronic voting committee and to come up with bylaws changes recommendations
  - 1st: Paul Geissler
  - 2nd: Katie M.
  - Lead by Cliff Smedley [cliffsmedley@gmail.com](mailto:cliffsmedley@gmail.com)
  - **Passed unanimously**

5. Resolution: Regarding the Boulder County Fracking Moratorium - from Tom Grasso
   - **Motion:** To pass the resolution: Boulder County Democratic Party Resolution Supporting the Boulder County Moratorium on Oil and Gas Operations
URL to resolution

1st: Cliff
2nd: Katie M.
Discussion: Discussed changing the title to “oil and gas development”, which is the title already of the resolution but just had “fracking” in the agenda.

Motion: to close debate
- Passed by 2/3rd
- Main motion assed by 2/3rd

Community Announcements & Sharing
1) CD2 Candidate: Samantha – Spoke for two minutes about what she has done for the party. ISO900 auditor. We need to help the weaker counties and figure how to help them go blue and built trust in those areas. Setup a best practices platform to be shared with other counties.
2) Paul: On how Trump is attacking our civil libraries, the press, and is acting as a dictator. Indivisible East Boulder (http://www.indivisibleeastboulder.org/) is having a live video training, led by ACLU, here Sat 3/11 at 2:30PM at BCDP HQ. See flyers passed out.
3) Alan: Spoke on contested presidential race and offers that we move forward without hard feelings about the past. We have serious problems at the Boulder Assembly, CD2 convention, & even at DNC where people felt they were treated unfairly. We need to commit as a County party to be as fair as possible. Going to purposed that we setup a committee to make ourselves more progressive and more democratic.
4) Terrye: Asked how many are involved with an Indivisible group and asked that you please become involved. Meeting weekly and carrying out activism events. Try to make it to meeting here on Sat
5) David Furtney: Poverty simulation Sunday March 19th at 1-4PM, by a group to help lift people out of poverty. First Congregational Church, 1128 Pine St, Boulder. Please RSVP by Mar 17 to circlesinfo@bouldercounty.org or 303-441-1503
6) Jen: ACLU meeting by Swing Left at Planet Bluegrass
7) Sally: Praised the group of leadership. Spoke about organizing carpools to go on trips to events.

Next Meeting
1. Proposed Date: Wednesday, April 12 2017
2. BCDP HQ, 5735-A Arapahoe Avenue, Boulder, CO 80303

Adjourn Meeting